

Pop Up Art COMPETITION:



A REQUEST FOR PROPOSAL

ROCHESTER ART CENTER

The Slatterly Park Downtown Neighborhood Association in Rochester, MN is sponsoring an open two-stage competition to choose (3) designs for Pop up Art. The chosen work will be displayed on the street the day of the event, and shall be revealed to the public at the Art on the Ave event, Saturday May 14th, 2016. The artwork will remain the property of the Slatterly Park neighborhood, and will travel to downtown locations, and then return to the neighborhood for public display.

MISSION STATEMENT:

[Art on the Ave](#) is a neighborhood initiative to promote the arts, to revitalize Slatterly Park with progressive beautification projects, and to foster conscientious community in SE downtown Rochester. Annually in May, Art on the Ave hosts a festival showcasing local artisans and art-based organizations, food, musicians, and fine arts performers. Our event welcomes all-comers and is committed to maintaining an environment without religious or political polarity. Through our efforts, we seek to champion creativity as a vehicle for peace, humanism, and prosperity.

RATIONALE:

The residents of Slatterly Park realize the positive effects outdoor art has on a community's inhabitants and visitors. A collection 11 pieces of outdoor art including sculptures on the boulevard has been founded in the neighborhood with the vision to annually accrue pieces of varied styles. This year in partnership with the Rochester Art Center & Forager Brewery we are looking at adding Pop up Art to the venue in the form of weather resistant outdoor art that draws interest, and showcases local artists work.

VISION:

A collection of modestly sized free standing Pop up street Art

- Pop Up Art is your imagination gone wild in producing ART
- Minimum height: 3 feet, maximum height: 7 feet (some exceptions)
- Maximum circumference: roughly 4 feet (some exceptions)
- All materials must be weather durable and low maintenance, we do understand that these are not permanent installations, but would like them to last a minimum of a year.
- The art must be safe for children playing around it.
- Finalist should be prepared to fabricate their design before May 13, 2016.

BUDGET:

A commission of \$200 cash + \$50 Forager gift card will be awarded to the winning artist.

REGISTRATION AND SUBMISSION:

- Registration and submissions are accepted in digital format sent to slatterlyparkaoa@gmail.com
- Multiple images per submission and multiple submissions per participant are accepted.
- Submissions may be computer generated or hand-drawn three dimensional images of the proposed project; or photographs of a model or finalized piece you have already produced.
- Submissions need to describe intended dimensions and materials, along with a brief interpretation and proposed title of the piece.
- Logistics should be described as well as your intention to transport the art to the event location on Friday May 13 (to be agreed upon location)
- There is no entry fee.
- Submissions must be received by May 5, 2016.

ELIGIBILITY:

This competition is open to all artists of any age

SELECTION PROCESS:

The Jurors, in the first stage, will select three proposed or finalized sculptures from the digital submissions. In the second phase, the three finalists will be promptly contacted for further questions regarding logistics of the project. Selection of the winning design will be made by May 6 and the winner contacted to finalize details regarding installation.

THE DESIGN CHALLENGE: *movement*

Participants are encouraged to create a sculpture that engages with the theme of the 2016 annual Art on the Ave: Dance and with that goes **movement**. This year's Pop Up Art installation is shared by the vision of Wayne Flock one of the event founders, and who produced the first Pop Up Art installation at Art on the Ave in 2015:

“Pop Up Art to me is about creating fluid art that inspires others and engages conversation in ART that was developed on the fly by an accomplished artist or gives the average Joe an opportunity to create art that does not have to be permanent.”

The main challenge will be to design and produce the work with limited funds and extreme time constraint. Finished work must be ready for installation and delivered by Friday May 13, 2016.

